About Cookies and Similar Technologies

Cookies are small data files that allow a website or a mobile app to collect and store a range of data on your desktop computer, laptop or mobile device. Cookies help us to provide important features and functionality on our Website and we use them to improve your experience. With our permission cookies may be placed on our Website by other organisations. For example, we use cookies to do the following:

- *To improve the way our Website works*
  Cookies allow us to assess and improve the way our Website works so that we can personalise your experience and allow you to use many of their useful features. For example, cookies help us to remember your preferences such as recent searches.
- *To improve the performance of our Website*
  Cookies can help us to understand how our Website is being used, for example, by telling us if you get an error messages as you browse, to test different designs of our Website pages. Website analytics, including Google Analytics, provides information about the number of visitors to our Website, which parts of our Website are most popular and if there are any trends such as one specific page being viewed mostly by people. These cookies help us to improve your experience.
- *To deliver relevant online advertising*
  We use cookies to help us deliver online advertising that we believe is the most relevant to you on our Website and other organisations' websites. For example, these cookies help us to suggest Services you might like. These cookies may collect data about your online behaviour, such as your IP address, the website you arrived from. This means that you may see our adverts on our Website and on other organisations' websites. You may also see adverts for other organisations on our Website. To help us to deliver online advertising that is relevant to you, we may also combine data we collect through cookies in the browser of your devices with other data that we have collected.
- *To measure the effectiveness of our marketing communications, including online advertising*
  Cookies can tell us if you have seen a specific advert, and how long it has been since you have seen it. This information allows us to measure the effectiveness of our online advertising campaigns and control the number of times you are shown an advert so it does not become too repetitive. We also use cookies to measure the effectiveness of our marketing communications, for example by telling us if you have opened a marketing email that we have sent you.
- *Your choices when it comes to cookies*
  You can use your browser settings to accept or reject new cookies and to delete existing cookies. You can also set your browser to notify you each time new cookies are placed on your computer or other device. You can find more detailed information about how you can manage cookies on the Internet. If you choose to disable some or all cookies, you may not be able to make full use of our Website.

Changes to Our Cookies Policy

This Cookies Policy replaces all previous versions. We may change it at any time so please check it regularly on our Website for any updates. If the changes are significant, we will provide a prominent notice on our Website including, if we believe it is appropriate, electronic notification of Cookies Policy changes.

Contact Us

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